

FOR IMMEDIATE RELEASE



EDC presents Economic Forecast Luncheon with Noted Futurist Glen Hiemstra

Join world-renowned futurist Glen Hiemstra, as he outlines the trends we face today – and the opportunities we have to shape the preferred future – during the San Juan County Economic Development Council’s *2013 Economic Forecast Luncheon* on Thursday, April 18.

Glen Hiemstra is the founder of Futurist.com. An internationally acclaimed expert on long range trends and creating the preferred future, he has advised professional, business, and governmental organizations for two decades, has served as a technical advisor for futuristic television programs, and has been featured in several documentaries on the future.

Hiemstra is the author of *Turning the Future into Revenue: What Businesses and Individuals Need to Know to Shape Their Future*, and the co-author of *Strategic Leadership: Achieving Your Preferred Future*. His next book, *Millennial City: How a New Generation Can Save the Future* will be published in spring 2013. Futurist.com, his website and blog, is regularly visited by people from over 120 nations.

Prior to becoming a full-time writer, speaker and consultant, Hiemstra had a career in higher education, teaching at Whitworth University, the University of Washington, and Antioch University, Seattle. At the University of Washington, he published some of the early research on how communicating via computer networks would change human and organizational communication. At Antioch, his final position was director of the master’s degree program in whole systems design.

Hiemstra has worked with many leading companies, governmental agencies and organizations across a wide variety of domains including the World Future Forum at the Hague, Boeing Commercial Airplane Company, Microsoft and many others. As a recognized expert in preferred future planning, he is a popular keynote speaker who can zero in on emerging trends in a variety of fields. He is also a founding associate of The Futures Agency, Basel, Switzerland.



The *2013 Economic Forecast Luncheon* will be held from 11:30 a.m. until 1:30 p.m. on Thursday, April 18, at Friday Harbor House, 130 West Street, Friday Harbor. Tickets are \$25 and space is extremely limited – please

call now to reserve a seat: 360-378-2906 or email info@sanjuansedc.org. The EDC thanks Earthbox Inn & Spa, Cask & Schooner Public House & Restaurant, San Juan County, the Town of Friday Harbor, the Port of Friday Harbor and the Port of Lopez for their support of the EDC.

The San Juan County Economic Development Council (EDC) strives to strengthen and diversify the economy of San Juan County. We believe a strong economy builds a strong community.

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